

FUNDRAISER JOB DESCRIPTION

This is a versatile position which requires innovative thinking, drive and a person who is project oriented.

We are looking for someone to help us by fundraising to enable us to achieve our aim of improving the lives of children in need and their families by empowering African extended families, supported by communities and local organisations, to continue to provide loving family care for children, despite the challenges of living in Africa today; and to enable them to achieve future self-sufficiency. Using the existing support networks we help by disseminating effective ideas and methods and funding small income generating projects enabling self-sufficiency for the future.

Key Responsibilities

- Increasing funds by researching and targeting charitable trusts whose criteria match the charity's aims and activities
- Raising awareness of the charity and its work, at both local and national level
- Inspiring supporters to raise money.
- Increasing funds by targeting individual sponsors who may be especially sympathetic to our cause and its long term benefits in Africa
- Developing new and imaginative fundraising ideas.
- Organising fundraising events

PERSON SPECIFICATION

ESSENTIAL

Attributes required

- The ability to build and maintain relationships
- A creative, imaginative and entrepreneurial attitude towards fundraising
- A proactive attitude, drive and enthusiasm to carry out projects to the conclusion
- Ability to influence others with excellent oral and written communication skills
- Good organisational and project management skills
- Ability to motivate others and work as part of a team
- Resilience, particularly when faced with setbacks
- Sensitivity to the needs of volunteers and donors
- Willingness to carry out a range of administrative tasks
- Flexibility

DESIRABLE

Previous experience and success in professional fundraising for charity